

Digital Content Creator

Octavia provides thousands of people in London with good quality, affordable, well-planned and well-managed homes, alongside care and support services and community projects. With an objective to improve visibility for our valuable services to our staff, residents and services users, Octavia aims to increase its output of Digital Content, producing engaging material that can be shared through our external media channels and on our internal hubs.

Role of Digital Content Creator

The Digital Content Creator will work report to the Communications department and the Youth Team, supporting them on reaching Octavia's Digital Content Objectives. Listed below are their key responsibilities:

- Support the Communications department to generate digital content, including video, graphic design and photography.
- Manage the social media output on the Instagram platform.
- Provide digital support for the youth team as part of their creative projects aimed to the junior cohort who access the base provision.
- Support the Digital Media Project manager in producing tutorial videos for creative workshops aimed at young people.
- Support the Digital Media Project manager in the production of young person led short films. These films will be responses to purposeful briefs and will align with the Octavia Equality, Diversity and Inclusion Objectives.
- Identify local partners and briefs for future film and digital media projects.
- Provide digital support to the care and support team in helping them improve their services users access digital activities.

Skills, Knowledge and Experience

Essential

- Entry level experience in digital arts, photography and video production
- Experience working with young people or a desire to want to
- Proficient IT skills
- An ability to work in a team effectively
- A desire to learn and pick up new skills
- Passionate about the making a difference in your community
- Good communication skills
- Meeting deadlines and managing a varied workload
- Working flexible hours and being willing to work evenings and some weekends.

Desirable

- Experience using the Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro)
- Awareness of Safeguarding and Child Protection policies and GDPR